

# ASPIRE™

# HOLLY

Ilex x 'STBB'



▲ Narrow-pyramidal habit

▲ Very dense with fast growth rate

▲ Brilliant red showy berries

▲ “Aspire™ represents another piece of the landscape puzzle.”  
~Dr. Michael Dirr



# *Ilex* x 'STBB' Aspire™ Holly

The landscape world is rich with hollies of all shapes, configurations, leaf characteristics, and fruiting qualities. The question you ask...Is there room for another holly introduction? Thinking broadly, perhaps pointedly, the logic behind the introduction of *Ilex* x 'STBB' Aspire™ becomes obvious. Hundreds of "green meatball" hollies surround homes throughout the landscape world. Reflect for a moment on worthy upright screening hollies. The number dwindles to a precious few, hence the ascent of Aspire™ to a place of prominence in this rarified upright atmosphere.

Aspire™, found by Future Trees, Inc., Statesboro, GA, has a narrow-pyramidal habit, ultimately growing to approximately 20 feet high and approximately 10 feet at the base. The foliage is lustrous dark green, without prominent spines, and holds this color throughout the winter. The parentage is likely *Ilex integra* x *Ilex aquifolium*, two of the most beautiful foliaged and fruited species of the more than 400 that are known worldwide.

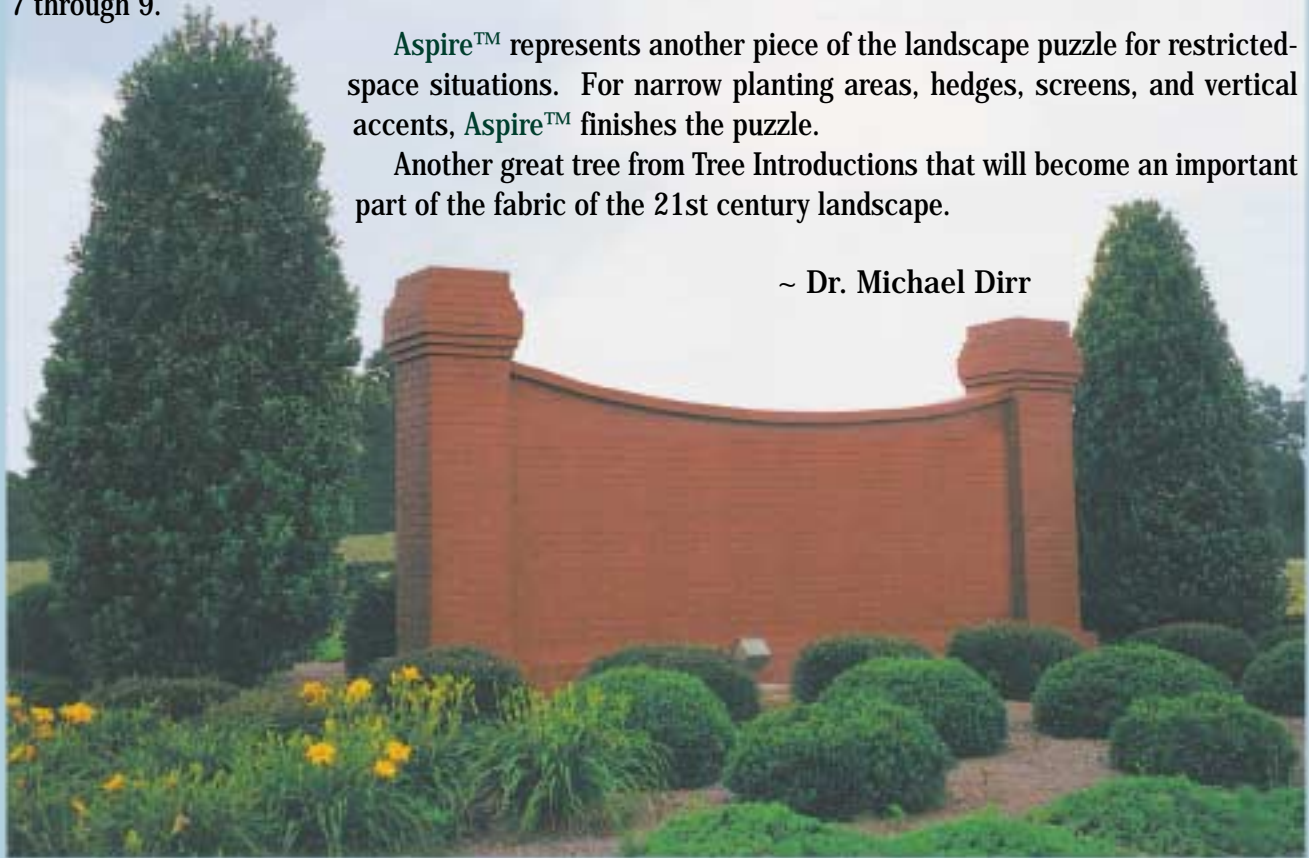
Aspire™ also produces prodigious quantities of 1/3" in diameter, rounded rich red berries that are present into winter. The fruit quantity, size, and color delineate Aspire™ from the other tree-type hollies.

Culturally, Aspire™ requires similar conditions as other broadleaf evergreen hollies. Moist, well-drained soils and sun to partial shade are ideal. Optimal performance is projected to be realized in zones 7 through 9.

Aspire™ represents another piece of the landscape puzzle for restricted-space situations. For narrow planting areas, hedges, screens, and vertical accents, Aspire™ finishes the puzzle.

Another great tree from Tree Introductions that will become an important part of the fabric of the 21st century landscape.

~ Dr. Michael Dirr



**TREE**   
**INTRODUCTIONS, INC.**  
GREENING THE THIRD MILLENNIUM  
P.O. Box 5014 ▲ Athens, Georgia 30604

Phone: (706) 769-1202  
Fax: (706) 769-4528  
email: [newtrees@treeintroductions.com](mailto:newtrees@treeintroductions.com)  
website: [www.treeintroductions.com](http://www.treeintroductions.com)